

Media plan

Launch

Week 1

Week 2

Material

- 1. Animated Video A, 1:1
- 2. Animated Video A, 9:16
- 3. Animated Video B, 1:1
- 4. Animated Video B, 9:16
- 5. Carousel A
- 6. Carousel B
- 7. Header

#Hashtag

Checklist

- Material
- Paid Campaign
- Community Management
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Social Media

Other Channels